BERGEY CREATIVE GROUP

Innovative Design & Marketing Solutions That Work For You

Over 30+ Years of Happy, Satisfied Customers and Counting





Print/Direct Response

Logo & Branding, Print Production, Package & Label Design

Web/Online

Custom Website Design, Sales Landing Pages, Sales Funnel Pages, Email Blast Design

TV/Video/Animation

TV & Commercial Production, Storyboard & Creative Direction, 3D Animation

AI-Powered Marketing

AI-Ready Websites, Growth Labs SEO/AEO, Digital Marketing

We're HIGHLY RECOMMENDED by Locals on Alignable

Google Reviews ★★★★★



Creative Services

30+ Years Serving As Your Full-Service Creative Partner

Spring Hill REALTY INC

Indian Valley Chamber of Commerce

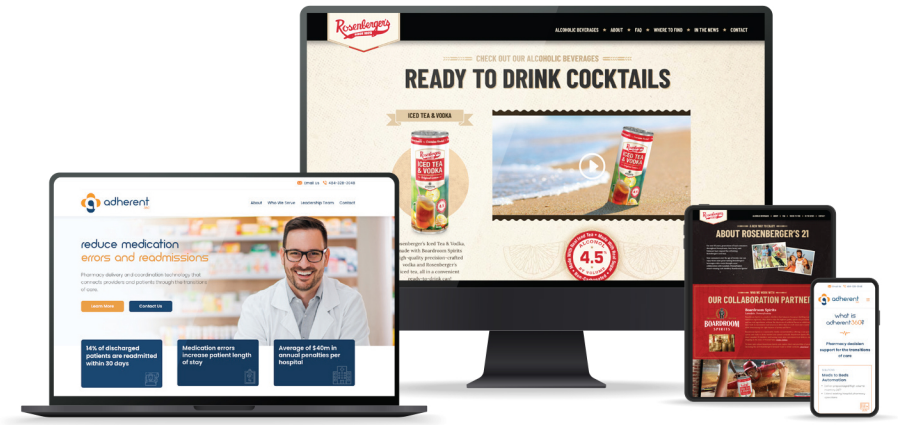
Topzels™

OLD TOWNE Cracker Co.

adherent 360

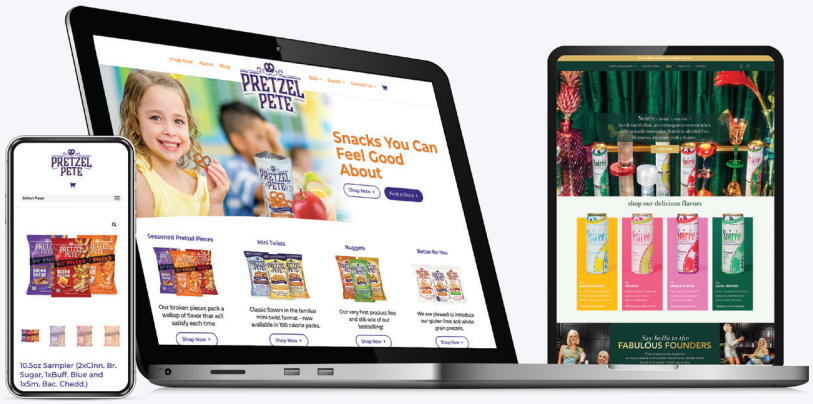
Logo/Brand Design

- Namesmithing
- Expert Design, Creative & Art Direction & Execution
- Professional Brand Style Guides



Website Design & Management

- Custom Website Design & Development, & Hosting
- Website Copy Writing
- Landing Page Design & Coding
- Email Blast Design & Development
- WordPromise Audit & Security Plans for WordPress sites



Ecommerce Design & Management

- Shopify Development
- WooCommerce Development
- Magento Development
- Custom Exceed CMS Development
- Sales & Marketing Plans
- Monthly Maintenance Plans



Package Design

- Expert Design, Creative & Art Direction & Execution
- Product & Food Photography
- 3D Package Mockups
- In-Store Display Mockups



Print Design & Production

- Stationery Packages
- Brochure & Postcard Design
- Annual Reports
- Tradeshow Materials
- Newsletters
- Sell Sheets



TV/Streaming/Video

- Expert TV/Video Production for Network Ads, Streaming and Social Media

Recent Ad Campaign Case Study:

- Reached 76% of the "Power Elite" in Upper Bucks County
- 989 hours engagement on streaming platforms
- 94% of streaming videos were viewed in full



Animation - 3D and More...

- Expert Storyboard & Creative Direction
- 3D Pixar Quality Animation
- Whiteboard Animation
- Includes Game and Ai Animation

AI-Powered Marketing & Web Development

Human Strategy. Smarter Systems. Measurable Growth.

30 years of creative and marketing experience, strengthened by AI, search intelligence and data-driven strategy to help brands work smarter, connect with the right audiences and turn ideas into measurable growth.



AI-Ready Websites

- Custom UX/UI & Development
- Conversion-Focused Content
- AI-Ready Architecture & Schema
- Automation & Integrations

Growth Labs SEO/AEO

- Competitor Gap Analysis
- Google + AI Search Visibility
- Authority Content Ecosystems
- Topic Clusters + Structured Data

Digital Marketing

- SEO, PPC + Paid Social
- Lead Generation Funnels
- Retargeting + CRO
- Tracking + Reporting

AI accelerates the work. Experienced people direct it.

Human-reviewed strategy and content built around your brand, audience and goals.

Be Discovered | **Build Authority** | **Generate Leads** | **Measure Growth**

See Where Your Next Growth Opportunity Is.

Request Your FREE Growth Audit at bergeycreativegroup.com/bergey-growth-labs

Your Custom Company Store, Built FREE.



We build your custom branded company store at no charge. **Every item is printed on demand when ordered, so there's no inventory to buy upfront or store.** All we need is your approval and your logo. Powered by the nation's largest direct-to-print manufacturer.

What Your Team Can Buy



T-Shirts



Sweatshirts



Polos



Bags



Headwear



Outerwear



Button Downs



Home & Office

Our Advantage

- **Complimentary custom store build**
- **Men, women, and kids options**
- **Order as few or as many as you need**
- **Production and fulfillment handled for you**
- **No setup fees**
- **NO INVENTORY needed – everything is printed on demand when you order**
- **Branded gear for employees, customers, events, and recruiting**
- **Ships directly to you or your recipients**

How It Works

1. **Send your logo**
   Send us your logo and any preferences.
2. **Approve your store**
   We build your custom store for your review and approval.
3. **Start ordering branded gear**
   Your team can shop and place orders anytime.

Satisfied Clients Who Use The Platform

SSBI SCHLOSSER STEEL BUILDINGS, INC. · PRETZEL PETE · Marcho FARMS · WRAP · TASTEE · spring MOUNTAIN ADVENTURES

View our sample stores by visiting **BeCreativeGear.com** or scan the QR code here!

Testimonials

We take great pride in the lasting relationships we've built with our clients through an informed creative approach that is driven by our commitment to listen, process, and deliver powerful results.



We have been using Bergey Creative Group for over 20 years and his team have consistently exceeded our expectations. They have grown with us offering increasingly sophisticated services as we have grown.

Karl Brown

President - Pretzel Pete & Topzels

Balford

Rosenberger's SINCE 1925

"First class in creative and customer service. A true 5 star agency that always delivers on time and within budget. Tom and his team go the extra mile for us and share our enthusiasm & passion for new product launches and growing the Rosenberger's community of loyal followers and fans. We look forward to continued success and more exciting creative endeavors with Bergey Creative Group!"

Larry Walker

President & CEO – Balford Farms



"Tom Bergey and his team are beyond fantastic to work with. They are creative, communicative and collaborative. They understood the brand aesthetic and directive and married our vision with functionality in a very short timeline."

Lexi Barbuto

Partner/Founder - Soirée
drinksoirée.com

We're HIGHLY RECOMMENDED by Locals on Alignable

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