

Innovative Design & Marketing Solutions That Work For You

Over 30+ Years of Happy, Satisfied Customers and Counting



Print/Direct Response

Logo & Branding, Print Production, Package & Label Design



Web/Online

Custom Website Design, Sales Landing Pages, Sales Funnel Pages, Email Blast Design



TV/Video/Animation

TV & Commercial Production, Storyboard & Creative Direction, 3D Animation



AI-Powered Marketing

AI-Ready Websites, Growth Labs SEO/AEO, Digital Marketing



Creative Services

30+ Years Serving As Your Full-Service Creative Partner



Logo/Brand Design

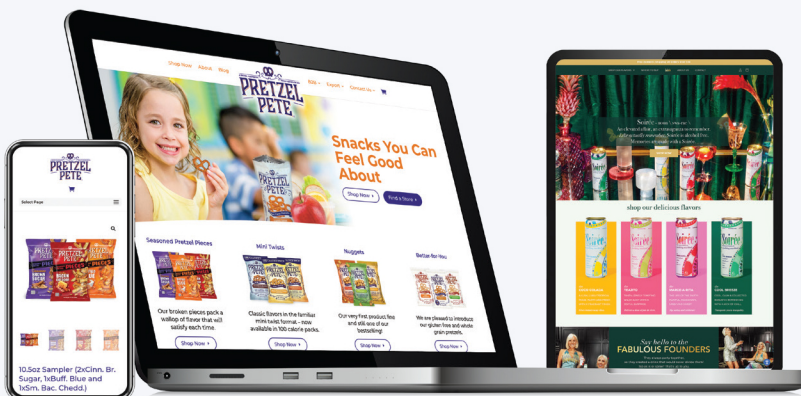
- Namesmithing
- Expert Design, Creative & Art Direction & Execution
- Professional Brand Style Guides

Website Design & Management

- Custom Website Design & Development, & Hosting
- Website Copy Writing
- Landing Page Design & Coding
- Email Blast Design & Development
- WordPromise Audit & Security Plans for WordPress sites

Ecommerce Design & Management

- Shopify Development
- WooCommerce Development
- Magento Development
- Custom Exceed CMS Development
- Sales & Marketing Plans
- Monthly Maintenance Plans





Package Design

- Expert Design, Creative & Art Direction & Execution
- Product & Food Photography
- 3D Package Mockups
- In-Store Display Mockups



Print Design & Production

- Stationery Packages
- Brochure & Postcard Design
- Annual Reports
- Tradeshow Materials
- Newsletters
- Sell Sheets



TV/Streaming/Video

- Expert TV/Video Production for Network Ads, Streaming and Social Media

Recent Ad Campaign Case Study:

- Reached 76% of the "Power Elite" in Upper Bucks County
- 989 hours engagement on streaming platforms
- 94% of streaming videos were viewed in full



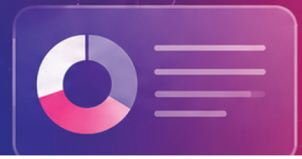
Animation - 3D and More...

- Expert Storyboard & Creative Direction
- 3D Pixar Quality Animation
- Whiteboard Animation
- Includes Game and Ai Animation

AI-Powered Marketing & Web Development

Human Strategy. Smarter Systems. Measurable Growth.

30 years of creative and marketing experience, strengthened by AI, search intelligence and data-driven strategy to help brands work smarter, connect with the right audiences and turn ideas into measurable growth.



AI-Ready Websites

- Custom UX/UI & Development
- Conversion-Focused Content
- AI-Ready Architecture & Schema
- Automation & Integrations



Growth Labs SEO/AEO

- Competitor Gap Analysis
- Google + AI Search Visibility
- Authority Content Ecosystems
- Topic Clusters + Structured Data



Digital Marketing

- SEO, PPC + Paid Social
- Lead Generation Funnels
- Retargeting + CRO
- Tracking + Reporting



AI accelerates the work. Experienced people direct it.

Human-reviewed strategy and content built around your brand, audience and goals.



Be Discovered



Build Authority



Generate Leads



Measure Growth

See Where Your Next Growth Opportunity Is.

Request Your FREE Growth Audit at bergeycreativegroup.com/bergey-growth-labs

01



We Get to Know Your Brand.

Based on decades of experience working with companies like yours across a wide variety of industries, we know how to ask the right questions, tap into the unique needs of your business, and create meaningful brand solutions that appeal to your customers.

02

We Get to Work.

Armed with information, we dive right into your project with a commitment to doing the job right on time — the first time. Because we understand that incomplete marketing and design projects are only standing in the way of you reaching your business goals. After establishing your project objectives, we'll set realistic timelines and milestones with regular check-ins. That means that you'll always know where your project stands and what will come next.



03



We Deliver Results.

Whether you need a complete web design or e-commerce solution, package design, digital marketing campaign, logo, or printed brand collateral piece, we focus on helping you achieve your desired results. We're committed to providing deliverables that exceed your expectations yet align with your budget — exactly as discussed at the outset of your project. Our proven process eliminates guesswork and surprises and achieves measurable outcomes, time after time.

Some of the brands we've worked with include:



Testimonials

We take great pride in the lasting relationships we've built with our clients through an informed creative approach that is driven by our commitment to listen, process, and deliver powerful results.



We have been using Bergey Creative Group for over 20 years and his team have consistently exceeded our expectations. They have grown with us offering increasingly sophisticated services as we have grown.

Karl Brown

President - Pretzel Pete & Topzels



"First class in creative and customer service. A true 5 star agency that always delivers on time and within budget. Tom and his team go the extra mile for us and share our enthusiasm & passion for new product launches and growing the Rosenberger's community of loyal followers and fans. We look forward to continued success and more exciting creative endeavors with Bergey Creative Group!"

Larry Walker

President & CEO - Balford Farms



"Tom Bergey and his team are beyond fantastic to work with. They are creative, communicative and collaborative. They understood the brand aesthetic and directive and married our vision with functionality in a very short timeline."

Lexi Barbuto

**Partner/Founder - Soirée
drinksoirée.com**



BERGEY CREATIVE GROUP

