

Innovative Design & Marketing Solutions That Work For You

Over 25 Years of Happy, Satisfied Customers and Counting



Print/Direct Response

Logo & Branding, Print Production, Package & Label Design



TV/Video

TV & Commercial Production, Storyboard & Creative Direction, 3D Animation



Web/Online

Custom Website Design, Sales Landing Pages, Sales Funnel Pages, Email Blast Design



Digital Marketing

Digital Marketing, Search Engine Optimization, Email Marketing



Creative Services

25+ Years Serving As Your Full-Service Creative Partner



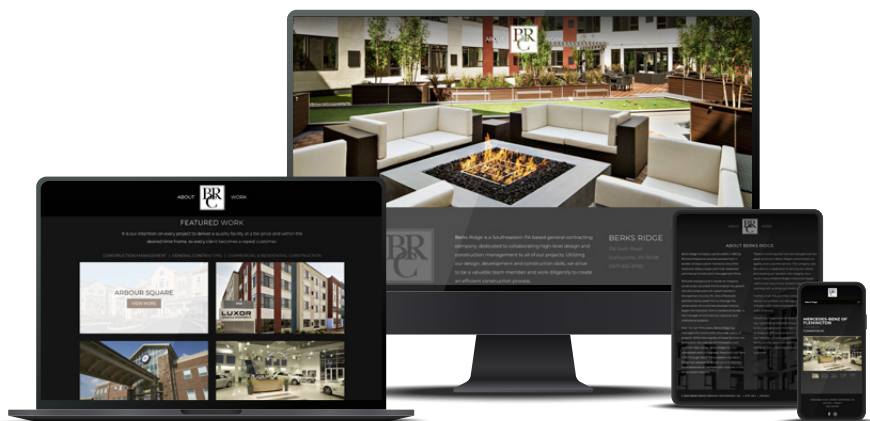
Logo/Brand Design

- Namesmithing
- Expert Design, Creative & Art Direction & Execution
- Professional Brand Style Guides



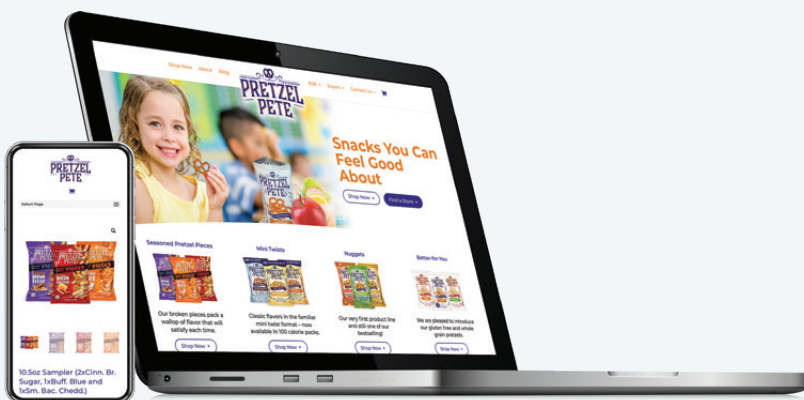
Website Design & Management

- Custom Website Design & Development, & Hosting
- Website Copy Writing
- Landing Page Design & Coding
- Email Blast Design & Development
- WordPromise Audit & Security Plans for WordPress sites



Ecommerce Design & Management

- Shopify Development
- WooCommerce Development
- Magento Development
- Custom Exceed CMS Development
- Sales & Marketing Plans
- Monthly Maintenance Plans





Package Design

- Expert Design, Creative & Art Direction & Execution
- Product & Food Photography
- 3D Package Mockups
- In-Store Display Mockups



Print Design & Production

- Stationery Packages
- Brochure & Postcard Design
- Annual Reports
- Tradeshow Materials
- Newsletters
- Sell Sheets



TV/Video

- Expert TV/Video Production for Network Ads, Streaming and Social Media

Recent Ad Campaign Case Study:



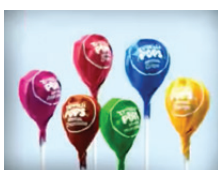
Reached 76% of the "Power Elite" in Upper Bucks County



989 hours engagement on streaming platforms



94% of streaming videos were viewed in full



Animation - 3D and More...

- Expert Storyboard & Creative Direction
- 3D Pixar Quality Animation
- Whiteboard Animation
- Includes Game and Ai Animation

Digital Marketing

Allow Us Help Grow Your Business Online

- ✓ Improve Online Presence
- ✓ Increase Traffic & Revenue
- ✓ Increase Brand Awareness
- ✓ Retain Customers
- ✓ Increase Conversions
- ✓ Tracking & Reporting



EXPERT SEARCH ENGINE
OPTIMIZATION (SEO)



EXPERT GOOGLE
PAY-PER-CLICK (PPC)



EXPERT SOCIAL MEDIA
MARKETING

Project Case Studies



257%
Increase in Clicks
(2018 – 2019)



1161%
Increase in Mobile Traffic
(2018 – 2019)



46.68%
Increase in Overall Traffic
(2019 vs. 2020)



38k
More Total Views
(2019 vs. 2020)



8000
Keyword Position
Upgrades



275
More Visitors In Year
(August 2019 vs. August 2020)

A Local & Proven Industry Leader

Over 25 years combined experience in traditional & digital marketing and now I.T. Services as well.

- ✓ Extended support team with over 100+ passionate, hard-working staff members
- ✓ Frequently recognized by top organizations in the industry
- ✓ Winner of numerous awards and accolades
- ✓ Helped thousands of clients achieve success, both online and offline
- ✓ Licensed partner of **1SEO** DIGITAL AGENCY



01



We Get to Know Your Brand.

Based on decades of experience working with companies like yours across a wide variety of industries, we know how to ask the right questions, tap into the unique needs of your business, and create meaningful brand solutions that appeal to your customers.

02

We Get to Work.

Armed with information, we dive right into your project with a commitment to doing the job right on time — the first time. Because we understand that incomplete marketing and design projects are only standing in the way of you reaching your business goals. After establishing your project objectives, we'll set realistic timelines and milestones with regular check-ins. That means that you'll always know where your project stands and what will come next.



03



We Deliver Results.

Whether you need a complete web design or e-commerce solution, package design, digital marketing campaign, logo, or printed brand collateral piece, we focus on helping you achieve your desired results. We're committed to providing deliverables that exceed your expectations yet align with your budget — exactly as discussed at the outset of your project. Our proven process eliminates guesswork and surprises and achieves measurable outcomes, time after time.

Some of the brands we've worked with include:



Testimonials

We take great pride in the lasting relationships we've built with our clients through an informed creative approach that is driven by our commitment to listen, process, and deliver powerful results.



We have been using Bergey Creative Group for over 20 years and his team have consistently exceeded our expectations. They have grown with us offering increasingly sophisticated services as we have grown.

Karl Brown

President - Pretzel Pete



What we liked about BCG was their knowledge of the community and the passion, creativity and expertise they brought to the table to help us redesign and redefine one of the area's most popular line of products.

Shawn Connor

Balford Farms



This year THP Homes decided to rebrand. Tom and his team's project was to come up with a new logo. We love the new colors (grey and yellow) of our brand and we look forward to using it everywhere we can.

Jérôme Besnard

THP Homes



BERGEY CREATIVE GROUP

Google
Reviews ★★★★★