LOGO/BRAND DISCOVERY FORM

**Name**

**Email**

**Phone**

**Name of company**   
(as it will appear in logo)

**Brief description of company and services**

**Logo colors preferred?**

**Logo style preferred?**   
Check all that apply

Conservative

Modern

Avant-garde

Simple

Illustrative

Icon plus text

Text only

Show me various looks

**What is your tagline?**   
If you do not have one - would you like one created and added to the job?

**Are there reference samples of logos you like?**

Please name them or paste website below.